



SPINNING BABIES®  
2021 World  
Confluence

**SPONSOR  
PACKAGES**

PRE-CONFERENCE: October 22, 2021  
MAIN CONFERENCE: October 23 - 24, 2021

	BRONZE	SILVER	GOLD	PLATINUM
	\$197	\$297	\$747	\$997
Link/Logo on Spinning Babies® Website, Newsletter & Social Media	✓	✓	✓	✓
<b>VIRTUAL EVENT SPACE FEATURES</b>				
Company profile Text Chat External Web Links		✓	✓	✓
Embedded Video Sponsored Session			✓	✓
Sponsored Login Sponsored Conversations				✓
<b>SPONSOR LANDING PAGE FEATURES</b>				
Company Logo and Link on Sponsor Landing Page		✓	✓	✓
Banner Ads & Graphics			✓	✓
Downloadable documents Attendee Calling Card Homepage Logo Placement Page Visibility 150 days after the event			✓	✓
Sponsored Attendee Activity Challenge Promotional Video streaming				✓
<b>ATTENDEE ENGAGEMENT FEATURES</b>				
Notifications & Messaging 1:1 Zoom Meetings Polls & surveys Post Event Analytics			✓	✓

[www.SpinningBabiesConference.com](http://www.SpinningBabiesConference.com)

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## 2021 World Confluence

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## Event Marketing Features

### SPONSOR LOGO AND WEBSITE LINK SHARED IN SPINNING BABIES®:

- Email marketing
- Conference website
- Social media promotion

### VIRTUAL EVENT SPACE FEATURES

- **Basic Logo Placement**
  - » Sponsor logo on the Landing Page of the event website.
- **Premium Logo Placement**
  - » **Sponsored Attendee Activity Challenge**  
Premium ad space within the Gamification page on the event website
  - » **Sponsored Conversations**  
Premium ad space on a dedicated page within the event website.
  - » **Sponsored Session**  
Sponsored sessions provide a premium ad placement before, during, and after live or on-demand sessions.
  - » **Sponsored Event Login**  
Sponsor branding placed around the event log-in page.

### SPONSOR LANDING PAGE FEATURES

- **Sponsor Booth & Profile includes**
  - » **Video Promo**  
Up to 5 minute pre-recorded video (shown between sessions.)
  - » **Banner Ads & graphics**  
Purposeful logo placement showcases sponsors on a dedicated page.
  - » **Downloadable Documents**  
PDF's, or other documents, easily accessible and downloadable on the sponsor's landing page.
  - » **Social links**  
Clickable links to a sponsor's external social media sites.
  - » **Attendee Calling Card**  
Collect calling cards of attendees that visit sponsor booth.

### ATTENDEE ENGAGEMENT FEATURES

- **Notifications & Messaging**  
Send sponsored messages, including pre- scheduled e-blasts to attendees with links to a sponsor's landing page.
- **1:1 Zoom Meetings**  
Engage in pre-booked or in the moment video chats with attendees.
- **Polls/surveys**  
Polls around sessions, products, services, the organization or whatever a sponsor may want to have attendees engage with.

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